



Minutes of Regular Meeting Lea County Fair and Rodeo Board

Monday, March 8, 2021, 6:00 P.M.

Fair Board Meeting Room – 101 S. Commercial Street, Lovington, New Mexico

Notice of this Meeting has been given to the Public in Compliance with Section 10-15-4 NMSA 1978

Larry Wheeler called the meeting to order at 6:05 P.M. at the Lea County Fair Board Meeting Room.

Members Present to Wit: Larry Wheeler, Trey Kerby, Kris Allen, Rick Schaap, Brian Pointer, Vivian Flemens, Marcy Butts, and Kyle Johnston.

Also Present: GM Jim Kemp, AC Brandy Campbell, BM Cristina Wilhoit, Commissioner Sims, Commissioner Jackson, Livestock Superintendent Clyde Wilhoit

ITEM 01: FAIR AND RODEO BOARD

- Consideration of Approval of the February 8, 2021 Meeting Minutes

No discussion.

Trey Kerby made motion to approve minutes from the February 8, 2021 special meeting. Kris Allen seconded the motion; motion carried unanimously.

- Public Comments

No comments.

- Fair & Rodeo Board Member Comments

No comments.

ITEM 02: ACTION ITEMS

- Consideration of Approval of 2021 Local Team Roping Producer, Leslie Wills

Chairman Larry Wheeler stated that the bid is less than what it has been in the past since there will not be a freight charge added to the total. No further discussion.

Rick Schaap made motion to approve Leslie Wills as the 2021 Local Team Roping Producer. Marcy Butts seconded the motion; motion carried unanimously.

- Consideration of Approval of 2021 Vet, HD Veterinary Services

Proposal of \$8,400; this was the only proposal received. No further discussion.

Kris Allen made motion to approve HD Veterinary Services as the 2021 Veterinarian. Rick Schaap seconded the motion; motion carried unanimously.

ITEM 03: DISCUSSION ITEMS

- Discussion of 2021 Entercom Digital Advertising

Original proposal ranged from \$10,000 to \$20,000. Board members discussed the uncertainties with this year, and would not like to commit to spending a large sum of advertising funds on one company. The board recommends asking Mr. Harlan to come up with a proposal that falls within the \$6,000 range.

- Discussion of 2021 Livestock Sale Start Time

District 1: Vice Chairman Trey Kerby & Chairman Larry Wheeler ~ **District 2:** Kris Allen & Rick Schaap

District 3: Todd Roberson & Brian Pointer ~ **District 4:** Vivian Flemens & Tyson Pierce ~ **District 5:** Kyle Johnston & Marcy Butts

Chairman Wheeler stated he does not see a problem with the sale beginning at 8am. Members agreed that the sale should not be moved to the afternoon (reasons being too hot, etc.). Kyle Johnston recommended moving the sale by one hour to see how it goes this year. Board members discussed the option of beginning at 9am and felt like that would be a good start time.

ITEM 04: OTHER BUSINESS

No other business was discussed.

ADJOURN

Trey Kerby made a motion at 6:36 P.M. to adjourn this meeting. Brian Pointer seconded the motion; motion carried unanimously.

Next Scheduled Meeting: April 12th, 2021 at 6 pm

DRAFT

District 1: Vice Chairman Trey Kerby & Chairman Larry Wheeler ~ **District 2:** Kris Allen & Rick Schaap
District 3: Todd Roberson & Brian Pointer ~ **District 4:** Vivian Flemens & Tyson Pierce ~ **District 5:** Kyle Johnston & Marcy Butts