



THE ZIA PARK

TUFF HEDEMAN

CHAMPIONSHIP BULL RIDING

Led by bull riding icon, **Tuff Hedeman**, Championship Bull Riding, Inc. (CBR) hosts a nationwide, televised, professional bull riding tour. The Cinch CBR Tour presented by Mahindra Tractors is a live two hour adrenaline rush, which also airs primetime on Great American Country (GAC), and CBR broadcasts are seen by over 5 million viewers annually. Combined with its subsidiary tour, the CBR Horizon Series, the CINCH CBR Tour presented by Mahindra Tractors will visit over 70 venues throughout the United States with over 200,000 fans in live attendance this year. CBR is home of THE REAL COWBOY SPORT and the best bull riders and bulls in the world. We are committed to the riders, the fans, corporate sponsors, and all those involved in the professional bull riding industry. CBR lives by the words Strength, Stamina, Integrity and Speed. For more information on CBR, please visit www.CBRbull.com or call us at 817.626.BULL (2855).

The Lea County Event Center will host **the Zia Park** "Tuff Hedeman Championship Bull Riding" on Saturday, August 14th at 7:30 p.m

This event is a "long go/short go" format. The event begins with the "long go" consisting of 40 of the world's top bull riders matched against the world's toughest and rankest bucking bulls. The rider can score up to 50 and the bull up to 50 on a single ride. The bull is scored on how rank his bucking style is and how hard he is to ride. The rider is scored on his style and ability. . The highest possible score on a single ride is 100. Those 40 riders are trying to earn a spot to compete in the "short go" which is held after the completion of the long go. The "short go" consists of the 15 riders who earned the highest scores from the long go competition. Those 15 riders then compete again on 15 of the best bulls in the country. The rankest bulls are placed in the "short go" competition.

After the completion of the "short go", the rider that scores the highest on the two rides combined is crowned the event Champion! The event Champion can win up to \$25,000!

Some of the world's best riders including 2009 CBR World Champion Bull Rider Hugo Pedrero, hometown, Torean, Leon, Mexico, along with other top riders Wrangler Dunda, hometown, Odessa, TX, and Chandler Bounds, hometown, Lubbock, TX and many more will be matched against famous bucking bulls like Cocktail, Shakedown, Carson's Pet and many more.

Money and points earned by each rider and bull are added to current World Standings. At the year's end the CBR World Champion Bull Rider and Bull are crowned.



After two hours of the best bull riding action in the country, enjoy live and in concert the great sounds of the Josh Abbot Band . In the blink of an eye the **Josh Abbott Band** has gone from an unknown artist to one of the fastest rising young stars in Texas country. Playing over 250 shows this past year, he has been performing to packed houses all across Texas and Oklahoma including Texas hot spots such as Wild West in Lubbock, Cowboys in San Antonio and Billy Bob's in Fort Worth. Now on the verge of breaking through to a new level of success, Josh Abbott dispels the myth that his band is an up and coming act; they have already arrived. Coming off the success of their 2008 debut album *Scapegoat*, the Josh Abbott Band now returns with their sophomore album *She's Like Texas* to hit streets February 16, 2010.

Currently Josh Abbott Band is on the road playing dates all across Texas and Oklahoma and most recently performed at the Steamboat Music Festival in Colorado.

Josh Abbott Band - *She's Like Texas* Track Listing:

1. Road Trippin
2. All Of A Sudden
3. The Walking Out
4. If You're Leaving (I'm Coming Too)
5. Fall In Love Again
6. She's Like Texas
7. Brushy Creek
8. Oh, Tonight (featuring Kacey Musgraves)
9. Hot Water
10. I Just Wanna Love You
11. End Of A Dirt Road (featuring Roger Creager & Trent Willmon)
12. Let My Tears Be Still

To learn more about Josh Abbott Band, log on to:
www.joshabbottband.com or www.myspace.com/joshabbottband

Tickets for *the Zia Park* Tuff Hedeman Championship Bull Riding along with the Josh Abbott Band go on sale July 1st. Tickets will be available online by visiting www.leacounty.net. Tickets are priced at \$75.00 and \$50.00 VIP reserved seating. \$25.00 & \$20.00 reserved seating. \$15.00 general admission seating. Children ages 4-12 receive a \$5.00 discount off regularly prices tickets. Children age 0-3 are free admission. Your ticket purchase includes the bull riding and concert. For more information Lea County Events Center 575-391-2900.